#### Contact

www.linkedin.com/in/tanmayeea (LinkedIn)

### Top Skills

Agentic AI Prompting Jira

Social Media Marketing

### Certifications

Queer Affirmative Counselling Practise

Maharashtra State Eligibility Test (MH-SET) for Assistant Professor - Psychology

## Tanmayee A.

Psychology | Al Product Management | Digital Therapeutics Doha, Qatar

## Summary

- Managing and designing agentic AI health products + user journeys at Lillia
- Implementing marketing and communication initiatives at Lillia
- Offering mental health counselling online
- Qualified MH-SET (Assistant Professor eligibility in Psychology) in the first attempt
- Certified in Queer Affirmative Counselling Practise by Mariwala Health Initiative
- Represented India at the 35th World Congress (Segovia, Spain) by the International Theatre Institute (ITI-UNESCO)

## Experience

Lillia

4 years 3 months

Product and Marketing Manager February 2025 - Present (10 months)

Doha, Qatar

Program Manager

May 2023 - February 2025 (1 year 10 months)

Pune, Maharashtra, India

**Program Specialist** 

September 2021 - May 2023 (1 year 9 months)

Pune, Maharashtra, India

The Drama Queens Pune

**Associate Director** 

May 2022 - July 2022 (3 months)

Pune, Maharashtra, India

Co-directed the play, 'An Evening of Existential Comedies,' a contemporary adaptation of Jean-Paul Sartre's 'No Exit' and Franz Kafka's 'Before the Law' (3 performances)

# International Association for Performing Arts and Research (IAPAR) Creative Associate

June 2017 - January 2022 (4 years 8 months)

Pune, Maharashtra, India

- Acting: 27 shows of 'The Balancing Act' in Spain, Delhi, Mumbai, Kolkata, Hyderabad, Pune and other locations at theatre festivals, schools, and workplaces
- Acting: 3 shows of the 'Chilean Anti-Rape Song,' a street performance part of an international movement against sexual assault
- Event coordination, social media management, and on-ground operations management

## Vidula Psychological Consultancy

Intern

February 2021 - February 2021 (1 month)

Pune, Maharashtra, India

Observation of in-progress counselling sessions, and case formulation and discussion with senior psychologists

## IAPAR International Theatre Festival Head Of Operations

January 2018 - December 2020 (3 years)

Pune, Maharashtra, India

On-ground, back-end festival management

#### Light Up (Emotions Matter Foundation)

Intern

June 2020 - June 2020 (1 month)

Area-specific secondary research in psychology and social work

#### **IPH Pune**

Intern

December 2019 - February 2020 (3 months)

Pune, Maharashtra, India

Observation of in-progress counselling sessions at the counselling centre and at a rehabilitation and de-addiction centre, peer counselling

#### TIFA Working Studios

**Team Member** 

July 2018 - September 2018 (3 months)

Pune, Maharashtra, India

Content writing, social media management, administration, event coordination

Shyamchi Aai Foundation (SAF)
Project Intern
June 2018 - June 2018 (1 month)
Pune, Maharashtra, India

Content development, research, transcription, and voice-over recording for the project 'Avirata,' an online teacher-mentor training program to equip teachers to understand adolescent behaviour, provide career guidance to students, and for professional and personal growth (certified by Maharashtra State Council for Educational Research and Training- MSCERT)

## Education

Indian Institute of Management, Calcutta

Executive Programme in General Management · (July 2023 - June 2024)

Fergusson College
Master of Arts - MA, Clinical Psychology · (2019 - 2021)

Symbiosis Centre for Liberal Arts
Diploma , Liberal Arts and Sciences, General Studies and
Humanities · (2015 - 2019)

Symbiosis College of Arts & Commerce Bachelor of Arts - BA, Psychology · (2015 - 2018)